

United Ways need accurate information.

Community IMPACT

If your United Way has joined the Impact movement, your operations are focused on needs, mobilization and results.

Needs: Identifying the most critical health and human services needs in the community

Mobilization: Creating the collaborations among individuals and organizations to invest time and resources on addressing those needs

Results: Measuring the impact of these investments on community conditions over time

Strategic Development Group can help your community with:

Needs Assessments that include

- Statistical analysis of key socioeconomic areas
- Scientific surveys on needs and services
- Service provider surveys assessing agency capacities
- Focus groups with key constituencies
- Key informant interviews

Development of mobilizing plans that

- Address critical needs through agency collaborations
- Include clear goals, objectives, and action plans
- Are based on realistic budgets

Results documented by

- Clear milestones, benchmarks, and performance measures
- Statistical indices collected by state or federal agencies
- Quantitative and Qualitative data collected by participating agencies



Contact SDG Today!

1-800-939-2449

www.sdg.us



Who is SDG ?

One of Indiana's most respected consulting firms, Strategic Development Group, Inc. has worked in more than 100 communities with clients in government, business and the non-profit sector. Our services include research, strategic planning, and project management. We will work with organizations of all sizes and budgets so they can improve their communities for the future.



SDG's Senior Project Managers

THAYR RICHEY, Ph.D., president of SDG, has been an instrumental figure in Indiana economic development. Thayr has pioneered many of the successful methods used by SDG in information collection, report development, public input solicitation, and research analysis. In addition, Thayr has served as the director of a local economic development organization, taught at the post-secondary level, served as the executive director of the Indiana Department of Commerce and is past president of the Indiana Economic Development Association.

SCOTT BURGINS, Senior Project Manager, received his Masters of Public Administration from Indiana University. Scott has led projects throughout the state including work on downtown revitalization, economic development planning, affordable housing and community visioning. He is project manager for the 39-county Southern Indiana Rural Development Project. Scott also serves on the Bloomington Plan Commission and teaches journalism at Indiana University.

BRIAN O'NEILL, Senior Project Manager, has over twenty years of experience in strategic planning. He holds degrees from the University of Notre Dame and Indiana University. He is also past President of both the Monroe County Commissioners and Plan Commission. He has facilitated strategic plans for a broad range of organizations including urban enterprise associations, municipalities, libraries, schools, and local economic organizations. Brian currently serves as the President of the Board for Options for Better Living.

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What our clients say...

Working with SDG has been a wonderful experience! From the very beginning we were comfortable with their approach and how they assisted us in every step of the process. I believe that our consultant, Brian O'Neill, has a real passion for what he does. It was obvious that he really cared about our community and wanted us to be successful. Every aspect of their service was thorough, well-researched, timely, and well-presented. They were very flexible, working with our schedule and our unique needs."

*Jan Douglas
Former Executive Director
United Way of Miami County*

"SDG did a great job for the Wabash Valley. SDG listened, surveyed the community, conducted focus groups and kept us all on task. When all the data collection was complete they provided us with a concise action plan and grant proposal. All this in just 6 months!!! SDG Consulting has been wonderful to work with."

*Liz Metzger
Collaboration Chair, Vigo County
Early Childhood Literacy Specialist
Community Coordinated Child Care*

"SDG's leadership, dedication and experience were instrumental to the success of our 4community project."

*Sarah Wolin
Former Collaboration Chair, Jefferson County
Director of Communications and Community
Impact, United Way of Central Illinois*

"Collaborative projects are not easy for most communities where agencies are not accustomed to working together. SDG took a project that was very large and very difficult, made it manageable, and guided it to a successful conclusion. Their work has been a gift to our community."

*Linda Edwards
United Way of the Wabash Valley*

IMPACT



Needs Assessments

for **United Ways**

Strategic Development Group, Inc.