

# SDG'S ECONOMIC DEVELOPMENT 101 FOR LOCAL ELECTED OFFICIALS

## MAKES YOUR ORGANIZATION MORE EFFECTIVE

Traditionally, economic development requires a joint effort between local government and the private sector. However, few local elected officials (LEOs) understand how economic development actually works. SDG offers a brief program on economic development that enables your LEOs to become effective partners. Each participant will receive a copy of SDG's presentation.

### WHAT PEOPLE ARE SAYING ABOUT IT:

"Education is the key. Many of our elected officials have not had the opportunity to understand the nuances of economic development. After our ED 101 with the Strategic Development Group, support for what my group is involved in has grown significantly."

— John Taylor, Posey County Economic Development Corporation

"Thayr has the unique ability to take complex economic development tools and put them in laymen's terms. It has been said that government, business and education speak different languages. Thayr translates so everyone understands."

— Ron Arnold, Daviess County Economic Development Corporation

This workshop normally takes approximately two-and-one-half to three hours. SDG's presentation will cover:

- ✓ The components of economic development
- ✓ How economic development contributes to community development and quality of life
- ✓ How economic development helps local government
- ✓ The roles of local governments in economic development: Executive and Legislative
- ✓ Measuring success
- ✓ Local and regional partners
- ✓ Local government's fiscal tools for economic development
- ✓ What your LEDO needs from you
- ✓ What you should expect from your LEDO

Thayr Richey, Ph.D., is president of Strategic Development Group, a firm that specializes in community-based economic development. Thayr has served as executive director of the Indiana Department of Commerce, the director of economic development for Hoosier Energy, the executive director of the Bloomington Economic Development Corporation, and the director of the Governor's Initiative on Economic Development.



To talk with Thayr about presenting ED 101 for LEOs in your community, contact him at 800-939-2449 or [trichey@sdg.us](mailto:trichey@sdg.us).