



Strategic Development Group, Inc.

Strategic Development Group, Inc., was founded in 1991 by Thayer Richey, Ph.D. An accomplished Indiana economic and community development professional, Dr. Richey has served as executive director of the Indiana Department of Commerce, as a member of the South Central Indiana WIB and as president of the Indiana Economic Development Association.

As one of Indiana's most respected consulting firms, SDG has worked in more than 100 communities, helping businesses, governments, and community-based organizations on strategic planning, research, management and economic development projects.

The SDG approach to planning adheres to four key principles that will make the resulting plan one that is put into practice - not one that just sits on the shelf:

- ◇ Simplicity
- ◇ Buy-in
- ◇ Implementation
- ◇ Review

If a plan lacks simplicity in basic goals and objectives, it cannot be sold or managed well. Simplicity increases comprehension which makes consensus building possible. The more input and buy-in there is during the initial stages of the planning process, the greater the likelihood that the plan will succeed.

Implementation and review are where "the rubber meets the road." Implementation would include a schedule and a budget, as well as lay out all the steps necessary for the completion of the project. Periodic review insures that the goals and objectives are reached or amended as conditions warrant.

This is the process that SDG uses in all of its planning projects, a method which - when done correctly and consistently - enables communities to set and reach their goals. Visit our website at www.sdg.us.

Strategic Development Group, Inc.

SDG provides services planning, research, and project management services. Within these broad categories, SDG has completed a wide range of projects in its twenty year history.



PLANNING

- ◇ Board and Leadership Development
- ◇ Community Development
- ◇ Comprehensive Plans
- ◇ Downtown Revitalization
- ◇ Economic Impact Analysis
- ◇ New Business Recruitment
- ◇ Recreation and Tourism
- ◇ Recycling Assessments
- ◇ Rural Development
- ◇ Small Business and Entrepreneurship Development
- ◇ Strategic Planning
- ◇ Visioning
- ◇ Workforce Development

RESEARCH

- ◇ Economic and Demographic Profiles
- ◇ Entrepreneurship Assessments
- ◇ Feasibility Studies
- ◇ Focus Groups
- ◇ Grant Writing
- ◇ Housing Assessments
- ◇ Interviews
- ◇ Needs Assessments
- ◇ Peer Report Cards
- ◇ School Referenda Campaigns
- ◇ Statistically Valid Surveys

PROJECT MANAGEMENT

- ◇ Program Staffing
- ◇ Grant Implementation
- ◇ Project Evaluation



Thayr Richey, Ph.D. **President/CEO**

EDUCATION

1969 B. A., Centre College of
Kentucky, Danville, Kentucky

1980 Ph.D., Indiana University,
Bloomington, Indiana

Thayr Richey is president of Strategic Development Group, a firm that specializes in community-based economic development. Thayr has had a wide range of experience in both the government and the private sector. He has served as executive director of the Indiana Department of Commerce, the director of economic development for Hoosier Energy, the executive director of the Bloomington Economic Development Corporation, and the director of the Governor's Initiative on Economic Development.

Over the past two decades, Thayr has been involved with hundreds of economic development projects. Thayr has spoken on community and economic development to a variety of audiences in the United States and abroad. His writing on economic development includes the topics of planning, workforce development, new business recruitment, retention & expansion and export promotion.

EMPLOYMENT HISTORY

Thayr has had a wide range of experience in both the government and the private sector.

1991-Now	President, Strategic Development Group, Inc.
1989-1991	Executive Director, Indiana Department of Commerce
1988-1989	Director of Economic Development, Hoosier Energy, REC
1984-1988	Executive Director, Bloomington Economic Development Corporation

SELECTED PUBLICATIONS AND SPEECHES

"The U.S. LEDO: A New Model for Economic Growth in Developed Countries," International Economic Development Conference. Seville, Spain. October 1993.

"Creating an Export-Led Economic Development Strategy," Indiana Chamber of Commerce. Indianapolis. 1995.

"A Detailed Outline for a Three-Day Course on Community Development," Ball State University. May 2008.

"Transitioning to the not-so-New Economy," Presented to the Indiana Economic Development Association. Bloomington, Indiana. June 2008.

"The New Economy: Implications for Community Development," Presented to the Statewide Conference on Housing and Community Economic Development. Indianapolis, Indiana. August 2008.



Scott Burgins
Senior Project Manager

EDUCATION

B.A., University of South Florida

M.P.A., Indiana University,
Bloomington, Indiana

Scott Burgins has managed community development projects across Indiana including comprehensive land use, downtown revitalizations, analysis, implementation and evaluation of not-for-profit programs, community needs assessments, strategic planning and countywide visioning. His routine duties include grant writing, community and public relations, setting goals and benchmarks, implementing new programs, public speaking, stakeholder interviews, demographic research, report writing, marketing, and negotiating.

His clients include local government, not-for-profits, community foundations, United Ways, social service agencies, manufacturers and other businesses, city, county and state governments, housing organizations and chambers of commerce.

Scott has served as the principal manager in planning services for the following clients:

- ◇ Boone County Economic Development Corp.
- ◇ Brown County Partnership
- ◇ Children’s Museum of Indianapolis
- ◇ City of Peru
- ◇ City of Rensselaer
- ◇ Dearborn Community Foundation
- ◇ Greater Seymour Chamber of Commerce
- ◇ Greene County YMCA
- ◇ Johnson County United Way
- ◇ Kokomo Main Street
- ◇ Lawrence County Community Foundation
- ◇ Lifetime Resources of Dearborn County
- ◇ Miami County Community Foundation
- ◇ Ohio County Community Foundation
- ◇ Pulaski Alliance for Community Education
- ◇ Southern Indiana Rural Development Project
- ◇ Town of Odon
- ◇ Town of Akron
- ◇ Town of Corydon
- ◇ Town of Stinesville
- ◇ Youth Services Bureau of Monroe County

EMPLOYMENT HISTORY

- 1996-Present Senior Project Manager, Strategic Development Group Inc.
- 1988-1991 Reporter, Cincinnati Enquirer
- 1984-1987 Reporter, Gannett Newspapers, U.S. Today, Florida Today

OTHER ACCOMPLISHMENTS

- 1994-Present Adjunct Lecturer, Indiana University
- 1999-Present Commissioner, Bloomington Plan Commission
- 1998-2000 President of the Board, Sycamore Land Trust
- 1998-2003 Board of Directors, Bloomington Restorations Inc.



Brian O’Neill
Senior Project Manager

EDUCATION

B.A., University of Notre Dame

M.A., Indiana University, Bloomington, Indiana

Brian has over twenty years of experience in strategic planning. He holds degrees from the University of Notre Dame and Indiana University. He is past President of both the Monroe County Commissioners and Plan Commission and served on the Bloomington Economic Development Corporation Board of Directors. He also served as President of the Board of Directors of Options for Better Living, Inc. He understands the interplay between education, community development, and local government that makes a positive business climate possible. As an elected official, he successfully led the effort to create a 1200 acre Tax Increment Finance District which is the site of the new Ivy Tech Life Sciences Building. He has facilitated strategic plans for a broad range of organizations including urban enterprise associations, municipalities, libraries, schools, and local economic organizations.

Brian has served as the principal manager in planning services for the following selected clients:

- ◇ Amethyst House (Addiction Treatment)
- ◇ Bloomington Urban Enterprise Association
- ◇ Brownsburg Public Library
- ◇ City of Bloomington—municipal planning
- ◇ City of Greencastle—municipal planning
- ◇ City of Jeffersonville—municipal planning
- ◇ Community Foundation of Madison and Jefferson County
- ◇ Connersville Urban Enterprise Association
- ◇ Crown Point Foundation
- ◇ Indiana Association of County Commissioners
- ◇ Indiana Department of Commerce (Reg. 11 Plan)
- ◇ Indiana Library Federation
- ◇ Kokomo Urban Enterprise Association
- ◇ Michigan City Urban Enterprise Association
- ◇ School-to-Careers Program (MCCSC)
- ◇ Town of Montgomery
- ◇ United Fund of LaGrange County
- ◇ United Way of Dearborn and Ohio Counties
- ◇ United Way of Jefferson County
- ◇ United Way of Miami County
- ◇ United Way of St. Joseph County
- ◇ United Way of Wabash Valley

RECENT EMPLOYMENT HISTORY

- 1991-Present Senior Associate and Senior Project Manager, Strategic Development Group
- 1998-2002 President, Monroe County Board of Commissioners

SELECTED DISTINCTIONS

- 2005 Mayor’s Award for contributions made to the advancement of opportunities for the developmentally disabled in Bloomington, Indiana
- 2001 Commissioner of the Year for 2001, Awarded by the Indiana Association of County Commissioners
- 1990 The Humanities Achievement Award from the Indiana Humanities Council for contributions to the intellectual and cultural life of Indiana
- 1984 The Governor’s Showcase Award for Innovative Teaching in Mental Health



Catie Kosinski Project Manager

EDUCATION

- 2007 **MLS, Indiana University**
2002 **B.A, DePauw University**

Catie Kosinski has experience working on economic development plans, strategic plans, evaluation projects, needs assessments, downtown revitalizations, grants writing, and housing projects. She completed a Masters of Library Science degree from the Indiana University with concentrations in legal, government and business information. She provides project management and support including demographic and statistical research, survey design and analysis, focus groups, and interviews. Catie also oversees operations at SDG including contracts and staffing. In addition to operations and project management, Catie provides assistance with website development and marketing.

Catie has served as the primary researcher and project manager for the following selected projects:

- ◇ Avon Economic Development Strategy
- ◇ Dearborn and Ohio Counties 4community Needs Assessment
- ◇ Decatur County Drug Free Communities
- ◇ Department of Homeland Security District Planning
- ◇ Huntingburg Comprehensive Plan
- ◇ Kokomo Blighted Neighborhoods Revitalization
- ◇ LaGrange County Economic Development Plan
- ◇ Martinsville Economic Development Plan
- ◇ Northeast Indiana Regional Marketing Partnership
- ◇ Peabody Library Five- Year Plan
- ◇ Perry County Economic Development Vision and Plan
- ◇ Posey County Housing Needs Assessment
- ◇ Posey County Strategic Economic Development Plan
- ◇ Pulaski County Housing Needs Assessment
- ◇ St. Joseph County 4community Collaboration
- ◇ Town of Hamilton Downtown Revitalization
- ◇ United Way of South Central Indiana Needs Assessment

EMPLOYMENT HISTORY

- 2004-Present Project Manager, Strategic Development Group Inc.
2003-2004 Executive Assistant, Putnam County Community Corrections
2002-2003 Assessment Coordinator, Ivy Tech State College-Bloomington