

Who is **SDG** ?

One of Indiana's most respected consulting firms, Strategic Development Group, Inc. (SDG) has worked in more than 100 communities with clients in government, business and the non-profit sector.

Our services include research, strategic planning, and project management. We recently assisted three United Ways in conducting needs assessments and creating action plans to begin their **4community** Collaborations.

SDG is ready to bring its experience and expertise to your **4community** Collaboration:

- ◇ To answer your questions
- ◇ To assist you in the planning process
- ◇ To prepare your implementation proposal

Call us today at (800) 939-2449

Direct your inquiries to
Brian O'Neill,
Senior Project Manager.



Strategic Development Group, Inc
2901 North Walnut Street
Bloomington, Indiana 47404



HAVE YOU RECEIVED YOUR **4community** FUNDING?

4community

Social Service
Collaborations

4community is 4 you!

LET **SDG** HELP YOUR LOCAL UNITED WAY CREATE
AN EFFECTIVE **4community** COLLABORATION



What is a **4community** Collaboration?

4community Collaborations are partnerships among United Ways and a broad range of community organizations. The purpose is to identify a human service need and create a collaborative plan to address it.

Funding is available through applications to the Indiana Association of United Ways (IaUW).

4community Collaborations are divided into two phases:

- ◇ In phase one, communities apply for a planning grant. The grant provides a 5:1 match up to a maximum award of \$35,000. The plan is submitted for approval to IaUW.
- ◇ In phase two, the collaboration may receive an implementation grant. This grant is based on a 1:1 match.

See grant guidelines from IaUW for further requirements and funding limitations.

Let **SDG** guide you through the process. Call us today at **(800) 939-2449**



What our **4community** clients are saying...

“Working with SDG has been a wonderful experience! From the very beginning we were comfortable with their approach and how they assisted us in every step of the process. I believe that our consultant, Brian O’Neill, has a real passion for what he does. It was obvious that he really cared about our community and wanted us to be successful. Every aspect of their service was thorough, well-researched, timely, and well-presented. They were very flexible, working with our schedule and our unique needs.”

*Jan Douglas
Executive Director
United Way of Miami County*



“SDG did a great job for the Wabash Valley. SDG listened, surveyed the community, conducted focus groups and kept us all on task. When all the data collection was complete they provided us with a concise action plan and grant proposal. All this in just 6 months!!! SDG Consulting has been wonderful to work with.”

*Liz Metzger
Collaboration Chair, Vigo County
Early Childhood Literacy Specialist
Community Coordinated Child Care*

“SDG’s leadership, dedication and experience were instrumental to the success of our 4community project.”

*Sarah Wolin
Collaboration Chair
Jefferson County
Director of Communications and Community Impact
United Way of Central Illinois*

“I want to thank SDG for the exceptional work they did for our 4community Grant. I must say that I have had nothing but exceptionally fine dealings with the Strategic Development Group. Deadlines are always met, and the quality of the work has been superb.”

*Jeffrey O. Garrett
Executive Vice President
Madison Area Chamber of Commerce*



“From our initial contact with Brian O’Neill and SDG, I have been impressed with their professionalism and their ability to work with a diverse group of community leaders. I appreciated the leadership and experience of SDG, as well as their availability whenever help was needed – all with a friendly, personal touch. The finished products from the planning process are thorough and professional reports that Miami County will be using for years to come. Thank you, Brian, and SDG for providing us with such practical tools to better our community!”

*Romi Plath
Collaboration Coordinator
Miami County Partners 4community Growth*



“Collaborative projects are not easy for most communities where agencies are not accustomed to working together. SDG took a project that was very large and very difficult, made it manageable, and guided it to a successful conclusion. Their work has been a gift to our community.”

*Linda Edwards
United Way of the Wabash Valley*